Saturday, April 23 2022
Pottstown, Norristown, Upper Darby

Sponsorship opportunities email jgardner@habitatmontdelco.org or call (610) 278-7710 x 118

3 towns.
2 counties.
1 day filled with hope.
Our mission at Habitat for Humanity of Montgomery and Delaware Counties is to bring people together to build homes, community, and hope. Research shows that people who use an area care about its appearance. When a neighborhood is clean, well lit, and used frequently by residents and their friends, crime significantly drops.

In celebration of Earth Day, Rock the Block will launch Habitat MontDelco’s commitment to plant 500 trees in 2022 in our three neighborhood revitalization zones: Upper Darby, Pottstown, and Norristown. On average low-income communities have 25% less tree canopy than wealth communities. Study after study shows that trees are one of the most important aspects to creating healthy communities, combating issues such as air pollution and heat-related deaths. Being in the presence of trees has also been found to improve youth educational performance, mental health, physical health and social connections.

Who participates in Rock the Block?

Our success depends on working with residents and business owners in these communities and adult volunteers passionate about Habitat for Humanity and community. These volunteers join us individually and through our corporate partners and are adults, 18 to 65+ years old, from all walks of life, living and working in our two counties.
Sponsorship Opportunities

From +$20,000 – Presenting Sponsor (2 available)

- Company recognized as the presenting sponsor in all communications
- Opportunity to speak at Rock the Block at your location
- Participate in Rock the Block project (up to 40 volunteers)
- Two (2) Team Build days through the end of 2022
- Priority logo placement on all signage (Montgomery or Delaware County)
- Priority logo placement on official event t-shirt
- Your company in the spotlight of Habitat MontDelco’s e-newsletter for one month sent to email subscribers (12K of adult volunteers, donors, housing and community development enthusiasts)
- Your logo on Rock the Block electronic marketing materials produced by Habitat MontDelco including website, fundraising pages, & thank you posts on growing social media (over 14K reach)
- First right to accept our proposal as the Presenting Sponsor for RTB 2023

From $15,000 – Community Sponsor (2 available)

- Opportunity to speak at Rock the Block at your location
- Participate in Rock the Block project (up to 30 volunteers)
- One (1) Team Build day through the end of 2022
- Logo placement on project signage (Montgomery or Delaware County)
- Your logo on official event t-shirt
- Your company in the spotlight of Habitat MontDelco’s e-newsletter for one month sent to email subscribers (12K of adult volunteers, donors, housing and community development enthusiasts)
- Your logo on Rock the Block electronic marketing materials produced by Habitat MontDelco including website, fundraising pages, & thank you posts on growing social media (over 14K reach)
From $10,000 – Neighborhood Sponsor (unlimited)

- One (1) Team Build day through the end of 2022
- Participate in Rock the Block project (up to 20 volunteers)
- Logo placement on project signage (Montgomery or Delaware County)
- Your logo on official event t-shirt
- Your company in the spotlight of Habitat MontDelco’s e-newsletter for one month sent to email subscribers (12K of adult volunteers, donors, housing and community development enthusiasts)
- Your logo on Rock the Block electronic marketing materials produced by Habitat MontDelco including website, fundraising pages, & thank you posts on growing social media (over 14K reach)

From $5,000 – Block Sponsor (unlimited)

- Participate in Rock the Block project (up to 20 volunteers)
- Your logo on official event t-shirt
- Your company in the spotlight of Habitat MontDelco’s e-newsletter for one month sent to email subscribers (12K of adult volunteers, donors, housing and community development enthusiasts)
- Your logo on Rock the Block electronic marketing materials produced by Habitat MontDelco including website, fundraising pages, & thank you posts on growing social media (over 14K reach)

From $2,500 – Tree Sponsor (unlimited)

- Participate in Rock the Block project (up to 10 volunteers)
- Your logo on official event t-shirt
- Your logo on Rock the Block electronic marketing materials produced by Habitat MontDelco including website, fundraising pages, & thank you posts on growing social media (over 14K reach)

Contact Jenara Gardner to discuss how we can personalize these opportunities for your company!

(610) 278-7710 x 118
jgardner@habitatmontdelco.org